

IPHatch® is an open innovation challenge inviting startups and SMEs to bring business concepts to fruition by commercialising IPs of renowned tech leaders.

MARKET RESEARCH FOR START-UPS

29 APRIL 2021

THURSDAY | 15:00 - 16:00

FUNDRAISING TIPS FOR START-UPS

06 MAY 2021

THURSDAY | 15:00 - 16:00



Roland Leung
Managing Director,
Datality Lab Limited



Jason Loh
CEO & Founder,
Piece Future



Trevor Luo
Chairman of ICT Committee,
Angel Investment Foundation



REGISTER

The webinars will cover:

By Roland Leung

- ✓ Key reasons for start-up failures and how research could avoid them
- ✓ Market research for the start-up business cycle
- ✓ Learnings from large corporates
- ✓ How start-ups could invest in market research cost effectively

By Trevor Luo

- ✓ Latest updates on VC market
- ✓ Successful fundraising strategies
- ✓ Different financing options in the market
- ✓ Practical tip for pitching

By Jason Loh

- ✓ A deep dive into 17 patent portfolios on offer from Nokia, Panasonic, Ricoh and ASTRI
- ✓ Sharing on the possible commercial usages of the portfolios

Winners will get:



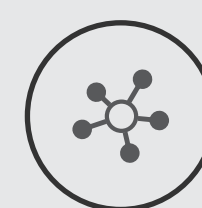
Portfolio of IPs /
Technologies on offer



Funding Up To
USD 500k



Mentoring and Business
Plan Refinement



Business
Network



Incubation